

OFFICE OF THE CITY MANAGER

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OFFICIAL NEWS RELEASE

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City of Des Plaines Honored with Two National Communications Awards

DES PLAINES, Illinois (Sept. 8, 2022) – Des Plaines, IL – The City of Des Plaines was honored with two prestigious national awards recognizing excellence in communications by the City-County Communications and Marketing Association (3CMA).

The Savvy Awards, held in conjunction with 3CMA's Annual Conference, recognize outstanding local government achievements in communications, public-sector marketing and citizen-government relationships. The Savvies salute skilled and effective city, county, agency or district professionals who have creatively planned and carried out successful innovations in communications and marketing. 3CMA accommodates local government organizations of all sizes and budget classes by judging entries in several different population groups. Over 640 entries in 39 categories were received.

Des Plaines' winning entries included a promotional video and a public service announcement.

The City of Des Plaines brought home Savvy Awards for: Video - Public Service Announcement (You are not alone. Prevent Suicide.) Promotional Video (The Story of the Historic Des Plaines Theatre)

The award-winning videos may be viewed online at <u>desplaines.org</u>. For the list of all award winners, visit <u>3cma.org</u>.