



OFFICIAL NEWS RELEASE

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Des Plaines Named First BBB ‘Better Business Town’ for its Business and Consumer Friendliness

DES PLAINES, Illinois (June 16, 2021) – Today, Des Plaines Mayor Andrew Goczkowski accepted a first-of-its-kind award from the Better Business Bureau of Chicago and Northern Illinois naming Des Plaines as a “Better Business Town” for being business and consumer-friendly.

Des Plaines is a top ranked community across the region for having businesses that rise above the rest. Des Plaines ranks 11th in total number of BBB Accredited Business and 15th in the most web traffic from consumers searching for reliable businesses.

Mayor Goczkowski said, “It’s exciting that the BBB data supports what our leaders, residents, customers, local business owners and employees already know – Des Plaines businesses are truly top notch. Customers and businesses in Des Plaines have a relationship that’s built on trust, and it shows. On behalf of the City, I’m extremely honored to receive this designation and proud of our businesses for making Des Plaines a ‘Better Business Town.’

‘Better Business Town’ is a new designation from the BBB to identify highly-engaged local communities that actively promote an ethical and trustworthy business marketplace. Steve Bernas, President and CEO of the Better Business Bureau of Chicago and Northern Illinois, said, “We are so proud to announce that the City of Des Plaines is the very first of municipalities in the nation to be recognized as a Better Business Town. Des Plaines was selected because of its outstanding and dynamic business community.”

Mayor Goczkowski accepted the award at the Des Plaines Chamber of Commerce and Industry Mid-Year meeting, attended by City officials and more than 200 local businesses and chamber members.

Des Plaines Chamber of Commerce and Industry Executive Director Andrea Biwer said, “We are thrilled that the Des Plaines business community was the first community to be acknowledged by the BBB for this amazing designation. We have 1000’s of businesses located throughout the city that are responsible for our overall success. Hat’s off to every single one of you who made this designation possible.”



Left to right:

David Heiser, 2021 Chamber Board President / Des Plaines Mayor Andrew Goczkowski / Steve Bernas, President and CEO of the Better Business Bureau of Chicago and Northern Illinois / Andrea Biwer, Des Plaines Chamber of Commerce Executive Director

Photo credit: Stan Kotecki Photography

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About BBB

We are committed to helping businesses and consumers foster a marketplace of trust. From our home base in Chicago, we work to serve you in an area that spans from Northwest Illinois across the State to Kankakee and all the areas in between. We are on the road visiting communities, collaborating with local businesses, educating consumers and promoting relationships built on trust. We are supporting our military, assisting our seniors, empowering our youth and holding businesses to a higher standard so that you don't have to. Your continued support means more public outreach, more investigations into substandard business behaviors, more education on scam awareness, and more support for businesses that remain devoted to honesty and integrity. Together, we can make a powerful impact on the places we call home.

www.bbb.org/local-bbb/bbb-of-chicago-and-northern-illinois